



UA-3542

Third Year B. B. A. (Sem. V) Examination
March/April – 2012
Entrepreneurship Development & Small Business
Management

Time : Hours]

[Total Marks : 70

Instruction :

नीचे दृशाविले निशानीवाणी विगतो उत्तरवही पर अवश्य लभवी.
Fillup strictly the details of signs on your answer book.

Name of the Examination :
T. Y. B. B. A. (Sem. 5)

Name of the Subject :
Entrepreneurship Development & Small Business Management

Subject Code No. : 3 5 4 2 Section No. (1, 2,.....): NIL

Seat No. :

Student's Signature

- 1 Answer in brief : (any eight) 16
- (1) List the step of screening of project ideas ?
 - (2) Formula of DSCR.
 - (3) What is the importance of making cash flow statement ?
 - (4) Define sick units.
 - (5) In which conditions situational analysis will be preferable ?
 - (6) What is flash report ?
 - (7) Methods of seed capital.
 - (8) EDII is abbreviation of which organization ?
 - (9) Where and when the first CED was established ?
 - (10) Define Entrepreneur for developing nations.
- 2 (a) Explain various sources of new project ideas. 8
- (b) Methods of demand forecasting. Any two. 7
- OR
- 2 Proforma and contents of project report. 15

- 3 Discuss rehabilitation packages for sick units in detail. 7
- OR**
- 3 Discuss market analysis process related with project management. 7
- 4 Explain conceptual and training model of entrepreneurship. 8
- OR**
- 4 Explain the process of motivation and explain implication of various motivational theories. 8
- 5 What is SSI ? Explain in detail registration procedure for SSI. 10
- OR**
- 5 Which institutions have to be approached by entrepreneurs and for what ? 10
- 6 Write short note on any two : 14
- (1) Rural Entrepreneurship
 - (2) CED and EDII
 - (3) Barriers to entrepreneurship
 - (4) Difference between entrepreneur and manager
 - (5) Special assistance to SC/ST for setting up of an enterprise.
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